

## Privacy Policy

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Welcome to TheHistoryLover.com. This Privacy Policy explains how we collect, use, store, and protect your personal information when you visit or interact with our

website. It also describes the rights you have regarding your data and how you can exercise them. By accessing or using TheHistoryLover.com, you acknowledge that you have read and understood this policy and agree to the data practices described herein. If you do not agree with this policy, please discontinue use of the site.

This policy applies to all visitors, subscribers, and individuals who submit information through any form on the website. It does not apply to third-party websites that may be linked from this site — please review the privacy policies of any external sites you visit.

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## **1. About This Website**

TheHistoryLover.com is a history-focused content and blog website dedicated to exploring historical events, figures, periods, and narratives from around the world. The site is operated as a personal and independent publishing project, providing educational and informational content to history enthusiasts of all backgrounds.

TheHistoryLover.com is built and hosted on the Wix platform (wix.com), a third-party website building and hosting service. As a result, certain data collection, storage, and processing activities are performed automatically by Wix as part of its hosting infrastructure. This means that some data described in this policy is collected and managed by Wix on behalf of the site, subject to Wix's own terms and privacy policies, as well as this policy.

The site owner and operator is an independent publisher based in the United States. For privacy-related questions or requests, please refer to the contact information in Section 13.

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## **2. Information We Collect**

We collect information in two primary ways: information you voluntarily provide to us, and information automatically collected by Wix as our hosting platform. Both categories are described below.

### **2.1 - Information You Provide Directly**

You may choose to share personal information with us through the following channels on the site:

- **Reading List Subscription Form:** When you sign up to receive our reading list or content updates, we collect your **email address**. Submission of this form is entirely voluntary, and you may unsubscribe at any time.
- **Contact Form:** When you reach out to us through the site's contact form, we collect your **name, email address, and any message or content** you choose to include in your submission. This information is provided voluntarily for the purpose of receiving a response from us.

You are under no obligation to provide any personal information to browse or read content on TheHistoryLover.com. Providing information through the above forms is entirely at your own discretion.

## **2.2 - Information Automatically Collected by Wix**

As a Wix-hosted website, Wix automatically collects certain technical and usage data from all visitors as part of providing its hosting infrastructure services. This data collection is inherent to how the Wix platform operates and is not something the site owner initiates independently. The data collected automatically by Wix includes, but may not be limited to:

- **IP addresses** — your device's Internet Protocol address
- **Browser type and version** — the web browser you use to access the site
- **Device type and operating system** — whether you're visiting from a desktop, mobile device, or tablet, and your operating system
- **Pages visited and navigation paths (clickstream data)** — which pages you view and the order in which you navigate the site
- **Referring and exit URLs** — the website you came from before visiting ours, and the page you visit when leaving
- **Date and time of visits** — the timestamp of when you access the site
- **Session duration and interaction heatmaps** — how long you remain on the site and how you interact with page elements
- **Language and keyboard settings** — your browser's configured language preferences

- **Internet Service Provider (ISP)** — the network provider through which you access the internet

#### **Important Note on Wix-Collected Data**

The automatic data collection described above is governed not only by this Privacy Policy but also by **Wix's own Privacy Policy**, which can be reviewed at [support.wix.com/en/article/wix-privacy-policy](https://support.wix.com/en/article/wix-privacy-policy). We encourage all visitors to review Wix's policy for a complete understanding of how platform-level data is handled.

### **2.3 - Cookies and Tracking Technologies**

Wix uses cookies, web beacons (pixels), and similar tracking technologies as a standard part of its platform. Cookies are small text files placed on your device when you visit a website. They serve various functions, including keeping you logged in, remembering preferences, and enabling analytics. The types of cookies used on this site include:

- **Strictly Necessary Cookies:** These are essential for the website to function properly. They manage things like session continuity and basic security. These cannot be disabled without impairing the core functionality of the site.
- **Analytics and Performance Cookies:** These cookies help us understand how visitors interact with the site by collecting information such as page views, time on site, and bounce rates. This data is used in aggregate form to improve the site experience.
- **Functional Cookies:** These remember your preferences and settings to enhance your browsing experience on return visits.
- **Marketing and Targeting Cookies:** These may be placed by third-party services integrated into the Wix platform. The site owner does not independently operate behavioral advertising campaigns, but Wix platform-level integrations may include such cookies depending on platform configuration.

You may control or disable cookies at any time through your browser settings. Please note that disabling certain cookies — particularly strictly necessary cookies

— may affect site functionality and your ability to use certain features. The site does not operate a separate cookie consent banner; however, Wix may display a cookie notice to visitors in certain jurisdictions (such as the EU/EEA) based on geographic location and applicable law.

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### 3. How We Use Your Information

We use the information we collect for the following purposes:

- **To send reading list and content update emails** — When you subscribe to the reading list, we use your email address to send you relevant content updates, new posts, and historical resources. You will only receive these emails if you have opted in.
- **To respond to contact form submissions and inquiries** — When you submit a message through the contact form, we use your name and email address to reply to your question or comment.
- **To improve website content and user experience** — Analytics data (collected via Wix) is used in aggregate to understand what content resonates with visitors, identify areas for improvement, and enhance the overall site experience.
- **To monitor site security and prevent fraudulent activity** — Technical data such as IP addresses may be used to detect and prevent malicious activity, unauthorized access, or abuse of the site.
- **To comply with legal obligations** — We may process or retain certain data to fulfill our obligations under applicable laws or respond to lawful requests from authorities.
- **Platform operation by Wix:** Wix uses automatically collected data to provide, operate, maintain, and improve its hosting infrastructure and platform services. This is governed by Wix's separate data processing agreements and privacy policy.

### Our Commitment Regarding Your Email Address

Email addresses collected through the reading list subscription form or the contact form will **NOT** be sold, rented, licensed, or shared with third-party marketers or advertisers without your explicit consent. Your information is used only for the purposes described above.

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## 4. Legal Basis for Processing (GDPR - For EU/UK Visitors)

This section applies specifically to visitors located in the **European Union (EU)**, the **European Economic Area (EEA)**, and the **United Kingdom (UK)**, whose data is protected under the General Data Protection Regulation (GDPR) and UK GDPR respectively.

We rely on the following legal bases for processing personal data:

| Legal Basis                                   | Applicable Processing Activity                                                                                            |
|-----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| <b>Consent (Article 6(1)(a))</b>              | Email subscriptions via the reading list sign-up form. You may withdraw consent at any time by unsubscribing.             |
| <b>Legitimate Interests (Article 6(1)(f))</b> | Site analytics to understand visitor behavior and improve content; security monitoring to protect the site and its users. |
| <b>Contract Performance (Article 6(1)(b))</b> | Processing contact form submissions in order to respond to your inquiry.                                                  |
| <b>Legal Obligation (Article 6(1)(c))</b>     | Retaining or disclosing data where required by applicable law or regulatory authority.                                    |

EU/UK visitors have the right to **withdraw consent** for any consent-based processing at any time, without affecting the lawfulness of processing conducted prior to withdrawal. To withdraw consent, use the unsubscribe link in any email or contact us directly (see Section 13).

The site owner does not currently have a formally appointed EU Data Protection Representative. For data processed by Wix's platform, **Wix.com Ltd.** acts as a data

processor on behalf of the site owner, and may also act as an independent data controller for data it processes for its own platform purposes. For those processing activities, Wix's own privacy policy and GDPR compliance measures apply.

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## 5. Cookies Policy

### 5.1 - What Are Cookies?

Cookies are small text files that are placed on your computer, smartphone, or other device when you visit a website. They are widely used to make websites work efficiently, to provide reporting information, and to remember your preferences over time. Cookies do not typically contain information that personally identifies you on their own, but personal information we store about you may be linked to information stored in and obtained from cookies.

### 5.2 - Types of Cookies Used on This Site

- **Strictly Necessary Cookies:** These cookies are required for the website to operate. Without these cookies, certain services cannot be provided. They include session cookies that expire when you close your browser and persistent cookies that allow the site to recognize you on return visits. Because these cookies are essential, they are not subject to your consent.
- **Analytics and Performance Cookies:** These cookies collect anonymized information about how visitors use the site — such as which pages are visited most often, how long visitors stay on a page, and whether any error messages are encountered. This data helps us improve the performance and content of the site. These cookies do not collect information that identifies individual visitors.
- **Functional Cookies:** These cookies allow the site to remember choices you have made — such as language preferences or previously viewed content — and provide enhanced, more personalized features.
- **Marketing and Targeting Cookies:** These cookies may be set by third-party services that are integrated into the Wix platform. They track your browsing activity to deliver content that is more relevant to your interests.

TheHistoryLover.com does not independently deploy cookies for behavioral advertising purposes; however, Wix platform-level integrations may utilize such technologies depending on the services active within the platform.

### 5.3 - Managing and Disabling Cookies

You can control and manage cookies through your web browser settings. The following links provide instructions for the most commonly used browsers:

- **Google Chrome:** [support.google.com/chrome/answer/95647](https://support.google.com/chrome/answer/95647)
- **Mozilla Firefox:** [support.mozilla.org](https://support.mozilla.org) — Cookies and website storage
- **Apple Safari:** [support.apple.com](https://support.apple.com) — Safari cookie management
- **Microsoft Edge:** [support.microsoft.com](https://support.microsoft.com) — Edge cookie settings

Please be aware that disabling or blocking cookies may impact the functionality of certain features on this website. Strictly necessary cookies cannot be disabled without affecting your ability to use core features of the site.

### 5.4 - Third-Party Cookies via Wix

Wix may integrate third-party analytics and advertising technologies — such as **Google Analytics** — into its platform. These services may set their own cookies on your device. Google Analytics collects anonymized data about site usage to help understand visitor behavior. You may opt out of Google Analytics tracking by using the **Google Analytics Opt-out Browser Add-on**, available at [tools.google.com/dlpage/gaoptout](https://tools.google.com/dlpage/gaoptout).

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## 6. Third-Party Services

TheHistoryLover.com works with a small number of third-party services in order to operate and deliver content. Each is described below, along with the privacy implications of their use.

### 6.1 - Wix Platform

TheHistoryLover.com is built, operated, and hosted on **Wix** (wix.com). As our hosting infrastructure provider, Wix has access to data collected through the platform, including all technical and usage data described in Section 2.2. Wix processes this data subject to its own Privacy Policy and Data Processing



Agreement. We encourage visitors to review Wix's Privacy Policy at [support.wix.com/en/article/wix-privacy-policy](https://support.wix.com/en/article/wix-privacy-policy) for a full understanding of Wix's data practices. Wix is certified under various international data protection frameworks and maintains industry-standard security infrastructure.

## **6.2 - Google Analytics (via Wix)**

Wix may integrate **Google Analytics** or similar analytics tools as part of its platform. Google Analytics is a web analytics service that tracks and reports website traffic. Data collected through Google Analytics is anonymized and used in aggregate to help understand site performance and visitor behavior. Google may also collect data in accordance with its own privacy policies. To opt out of Google Analytics tracking across all websites, you may install the **Google Analytics Opt-out Browser Add-on** at [tools.google.com/dlpage/gaoptout](https://tools.google.com/dlpage/gaoptout).

## **6.3 - Email Service Provider**

When we send content update emails or respond to reading list subscribers, those emails may be processed through **Wix's built-in email tools** (such as Wix Ascend) or a connected third-party email delivery service. These services receive your email address solely for the purpose of delivering the email on our behalf and are not authorized to use your information for any other purpose. **Subscribers may unsubscribe from reading list emails at any time** by clicking the "Unsubscribe" link found at the bottom of any email, or by contacting us directly at the address listed in Section 13.

## **6.4 - External Links**

TheHistoryLover.com may include links to external websites, such as academic resources, historical archives, reference databases, museum sites, or other history-related publications. These external websites are not operated by us, and this Privacy Policy does not apply to them. **We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party websites.** We strongly encourage you to review the privacy policy of any external site you visit before submitting any personal information.

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## 7. Data Retention

We retain personal information only for as long as necessary to fulfill the purposes described in this policy, or as required by law. The following retention guidelines apply:

| Data Type                                              | Retention Period                                                                                                                                                                                |
|--------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Reading list email addresses</b>                    | Retained for as long as your subscription is active. Upon receiving an unsubscribe request, your email address will be removed from the mailing list promptly.                                  |
| <b>Contact form submissions</b> (name, email, message) | Retained for a reasonable period — typically up to <b>12 months</b> — to allow for follow-up on the original inquiry, then deleted. Longer retention may apply if required by legal obligation. |
| <b>Automatically collected Wix analytics data</b>      | Retained per Wix's data retention policies. Please refer to the <a href="#">Wix Privacy Policy</a> for specifics.                                                                               |
| <b>Session cookies</b>                                 | Expire automatically at the end of your browser session.                                                                                                                                        |
| <b>Persistent cookies</b>                              | Retained for the duration specified by the issuing service (Wix or third-party integrations). Refer to your browser settings to view and manage individual cookie expiry dates.                 |

If you wish to request deletion of your personal data before the standard retention period has elapsed, please contact us using the information in Section 13.

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## 8. Data Security

The security of your personal information is important to us. We take reasonable and appropriate technical and organizational measures to protect data submitted through or collected by TheHistoryLover.com from unauthorized access, disclosure, alteration, or destruction.

As a Wix-hosted website, TheHistoryLover.com benefits from Wix's enterprise-grade security infrastructure, which includes:

- **SSL/TLS encryption** — All data transmitted between your browser and the site is encrypted using industry-standard Secure Sockets Layer (SSL) / Transport Layer Security (TLS) protocols.
- **Secure server infrastructure** — Wix operates secure, redundant server environments with access controls and monitoring in place.
- **Access controls** — Access to administrative functions and stored data is limited to authorized individuals only.

#### **Important Limitation**

Please be aware that no method of data transmission over the internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee absolute security.

**You share your personal data with us at your own risk.** If you believe your personal information has been compromised in connection with this site, please contact us immediately using the information in Section 13.

For detailed information about Wix's platform-level security practices and certifications, please visit [wix.com/about/security](https://wix.com/about/security).

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## **9. Your Privacy Rights**

Depending on where you are located, you may have specific legal rights regarding your personal information. This section describes those rights by region.

### **9.1 - U.S. Visitors (State Privacy Rights)**

Under various U.S. state privacy laws — including the **California Consumer Privacy Act / California Privacy Rights Act (CCPA/CPRA)**, the **Texas Data Privacy and Security Act (TDPSA)**, the **Virginia Consumer Data Protection Act (VCDPA)**, the **Colorado Privacy Act (CPA)**, the **Connecticut Data Privacy Act (CTDPA)**, and other applicable state laws — residents of qualifying states may have the right to:

- **Know** what categories and specific pieces of personal information have been collected about you
- **Access** the personal information we hold about you
- **Delete** your personal information, subject to certain exceptions
- **Correct** inaccurate personal information we maintain about you
- **Opt out of the sale or sharing of personal information** — Please note: **TheHistoryLover.com does not sell or share personal data** with third parties for monetary or other valuable consideration
- **Non-discrimination** — You will not be denied services, charged different prices, or otherwise penalized for exercising your privacy rights

While TheHistoryLover.com, as a small independent publisher, may not meet the data processing volume thresholds that trigger mandatory legal compliance under all applicable state laws, we **voluntarily honor these rights** as a matter of good practice and respect for our visitors' privacy.

To exercise any of the above rights, please contact us via the Contact Form on the website. We will respond to verifiable requests within a reasonable timeframe.

## 9.2 - EU / UK / EEA Visitors (GDPR Rights)

If you are located in the European Union, United Kingdom, or European Economic Area, you have the following rights under the General Data Protection Regulation (GDPR) and UK GDPR:

- **Right to Be Informed** — You have the right to be informed about how your personal data is collected and used. This Privacy Policy fulfills that obligation.
- **Right of Access (Article 15)** — You may request a copy of the personal data we hold about you.
- **Right to Rectification (Article 16)** — You may request correction of any inaccurate or incomplete personal data we hold.
- **Right to Erasure / Right to Be Forgotten (Article 17)** — You may request that we delete your personal data, subject to certain legal exceptions.

- **Right to Restriction of Processing (Article 18)** — You may request that we restrict the processing of your personal data under certain circumstances.
- **Right to Data Portability (Article 20)** — Where processing is based on consent or contract, you may request a copy of your data in a structured, machine-readable format.
- **Right to Object (Article 21)** — You have the right to object to processing based on legitimate interests, including for direct marketing purposes.
- **Rights Related to Automated Decision-Making** — TheHistoryLover.com does not engage in automated decision-making or profiling that produces legal or significant effects on individuals.

To exercise any of these rights, please contact us through the Contact Form on the website. We will respond to your request within **30 days** of receipt. If we are unable to fulfill a request, we will explain the reason for the limitation.

You also have the right to **lodge a complaint with a data protection supervisory authority** in your country or region if you believe your rights have been violated. In the UK, the supervisory authority is the **Information Commissioner's Office (ICO)** at [ico.org.uk](https://ico.org.uk). In the EU, contact your national data protection authority.

### **9.3 – All Visitors: Email Opt-Out**

Any reading list subscriber — regardless of location — may opt out of receiving email communications from TheHistoryLover.com at any time. To unsubscribe:

- Click the "**Unsubscribe**" link included at the bottom of every email we send, or
- Contact us directly via the Contact Form on the website with your request

We will process your unsubscribe request promptly. Please note that even after unsubscribing from marketing emails, we may still contact you in limited circumstances, such as to confirm your unsubscription or respond to a direct inquiry you have submitted.

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## 10. Children's Privacy

TheHistoryLover.com is not directed at, designed for, or intended to be used by children under the age of **13 years**. We do not knowingly collect, solicit, or retain personal information from children under 13. This policy is consistent with the requirements of the **Children's Online Privacy Protection Act (COPPA)** in the United States.

If you are a parent or legal guardian and you believe that your child under the age of 13 has submitted personal information to this site — for example through the contact form — please contact us immediately. Upon receiving such a request, we will promptly review the situation and take steps to delete the relevant information from our records.

While TheHistoryLover.com is a general-audience history resource and does not contain age-restricted content, we do not actively seek to collect data from minors and strongly encourage parents and guardians to monitor their children's online activity.

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## 11. International Data Transfers

TheHistoryLover.com is operated from the United States. If you are visiting this website from a location outside of the United States, please be aware that any personal information you submit — or that is automatically collected — may be **transferred to, stored in, and processed in the United States**. Data protection laws in the United States may differ from those in your home country and may not offer the same level of protection.

For visitors in the **EU, EEA, and United Kingdom**: When Wix transfers personal data from the EU/EEA/UK to countries that do not have an adequacy decision from the European Commission, Wix relies on **Standard Contractual Clauses (SCCs)** as the legal mechanism to ensure an adequate level of data protection for such international transfers. This applies to data processed by Wix as part of its platform infrastructure. For more information on Wix's international transfer mechanisms, please refer to the [Wix Privacy Policy](#).

By submitting personal information to TheHistoryLover.com, you acknowledge and consent to the transfer of your information to the United States and its processing in accordance with this Privacy Policy.

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## 12. Changes to This Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time to reflect changes in our data practices, the services we use, or applicable legal and regulatory requirements. When changes are made, the **Effective Date and Last Updated date** at the top of this policy will be revised accordingly.

For **significant or material changes** to this policy — such as new types of data being collected or changes in how data is shared — we will endeavor to provide advance notice by posting a prominent notice on the TheHistoryLover.com homepage or another clearly visible location on the site.

**Your continued use of TheHistoryLover.com following the posting of any changes to this Privacy Policy constitutes your acceptance of those changes.** We encourage you to review this policy periodically to stay informed about how we are protecting your information. If you disagree with any changes to this policy, please discontinue use of the site and, if applicable, contact us to request deletion of your personal information.

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## 13. Contact Information

If you have any questions, concerns, or requests related to this Privacy Policy or our data practices — including requests to access, correct, delete, or restrict your personal information — please do not hesitate to contact us using any of the following methods:

| Contact Method | Details             |
|----------------|---------------------|
| Website        | TheHistoryLover.com |
|                |                     |
|                |                     |

We are committed to resolving any privacy concerns in a fair and timely manner. For general privacy inquiries, we will respond within a reasonable timeframe. For formal data subject rights requests (particularly those made under GDPR), we will respond within **30 days** of receiving a verifiable request.

For concerns related to data processed directly by Wix as a platform operator, you may also contact Wix directly through their privacy channels at [support.wix.com/en/article/wix-privacy-policy](https://support.wix.com/en/article/wix-privacy-policy).

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**Legal Disclaimer:** This Privacy Policy was prepared for TheHistoryLover.com and reflects best-effort compliance with applicable U.S. and international privacy laws — including GDPR, UK GDPR, CCPA/CPRA, COPPA, and various U.S. state privacy statutes — as of the effective date of July 10, 2026. Laws and regulations governing privacy are subject to change, and the applicability of specific requirements may depend on individual circumstances. It is recommended to review this policy with a qualified legal professional periodically to ensure continued compliance with current laws.

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